Sahil Milind **Kolhe**

Sport Events and Project Management

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Work Experience

Asian Games 2026

Nagoya, Japan

Broadcast Manager *Jan 2026 – Oct 2026*

- Developed operational plans for the International Broadcast Centre (IBC), ensuring broadcast readiness and efficient venue operations.
- Coordinated with Host Broadcaster (HB), Rights Holders (RHB), Olympic council of Asia (OCA), technology, timing & scoring, logistics, and other FAs to integrate broadcast requirements into venue planning.
- Led planning and implementation of the Technical Equipment Allocation Plan (TEAP) for IBC and all competition venues.
- Served as the primary liaison between the OCA, HB, and RHBs, ensuring seamless coordination and issue resolution.
- Led delivery of key broadcast projects, including TV graphics, CIS, SDF, TEAP, Opening & Closing Sequences, OCA archives, metadata Logging, and CATV/IPTV integration.
- Functioned as Venue Manager for the International Broadcast Centre (IBC) during the implementation phase and competition, overseeing daily broadcast operations and stakeholder coordination.
- Assisted production and engineering teams in the analysis, planning, and optimization of broadcast compound layouts to support efficient operational workflows and technical infrastructure
- Assisted in camera planning, venue surveys, and broadcast operations for equestrian, kabaddi, artistic swimming, and table tennis.
- Managed end-to-end TV Graphics operations, coordinating between the Games technology partner and Host Broadcaster across all sports.
- Planned the structure and Conducted tests for UAT for all broadcasting related projects, TV graphics, Commentator Information system, and Games hub
- Planned, developed, and delivered opening & closing Sequences and broadcast bumpers, ensuring alignment with games branding and production standards.
- Responsible for distribution of signals and footages to IFs, AFs, NOC and APC

Tchoukball Nations Cup

Geneva, Switzerland

Social Media Production Manager *Nov 2024 – Dec 2025*

- Executed social media strategies and content resulting in over 10 million+ views, and rapid follower growth.
- Produced over 30+ pieces of digital content (reels, interviews, graphics), increasing daily engagement rate by 5x.
- Led digital benchmarking initiatives and performance tracking using data-driven insights to optimise digital campaigns, increased typical video views by 300% for each content.
- Managed collaboration with local and international media partners, ensuring timely distribution of branded marketing assets and post-event media materials.
- Monitored project progress, tracked KPIs, and ensured timely delivery of outcomes, improving ROI and visibility
- Coordinated closely with broadcast teams to integrate live coverage into digital content strategies, ensuring synchronised event communication.
- Worked closely with the host broadcaster and technical crew to facilitate live match coverage, ensuring uninterrupted broadcast services from the competition venue
- Oversaw logistics for accredited media personnel, including venue access, press zones, and technical setups, guaranteeing compliance with broadcast requirements

SISU Sports Management

London, UK

Marketing Intern *June 2024 - Dec 2024*

- Designed and executed innovative marketing campaigns to enhance SISU's brand visibility among clubs and players.
- Managed social media strategy, creating engaging content and digital marketing assets to promote agency clients.
- Conducted market research on women's football (Asia & Middle East) to identify growth opportunities and potential partnerships. Resulted in two asian athletes signing with SISU.
- Developed marketing and branding assets like one-pagers and presentations for 17 international athletes to optimise their commercial partnerships and endorsements.
- Maintained detailed documentation, prepared reports, and supported decision-making with data insights

On Location

Paris, France

Transport Project Coordinator | Olympics & Paralympic Games *July 2024 – Sept 2024*

- Coordinated transportation for 200+ VIP delegates acrossmultiple Olympic venues, ensuring 99% on-time arrivals.
- Managed last-minute itinerary changes while ensuring discretion, and accuracy for top-tier hospitality guests and programs
- Managed stakeholder communication, adhering to stringent security clearance processes and event protocols.
- Facilitated priority access and secure entry to restricted Olympic venues, ensuring smooth movement through high-security zones.
- Implemented contingency strategies to mitigate disruptions, including traffic delays, vehicle issues, and last-minute schedule changes.
- Collaborated with Olympic committees and protocol officers to uphold diplomatic and ceremonial transportation standards.

Events Experience

Oct 2025	**Premier Padel 2025,** Fan Service coordinator	*Dusseldorf*
June 2024	**European Athletics Championship,** Media and Communications Staff	*Rome, Italy*
May 2024	**UEFA Women's Champions League,** Event Transport	*Bilbao, Spain*
May 2024	**Formula E Prix,** Gaming Arena Technology	*Berlin, Germany*
Sept 2023	**World Football Summit,** Volunteer Staff	*Seville, Spain*
Aug 2023	**Formula 1 Dutch Grand Prix,** Ticketing and Hospitality Staff	*Netherlands*
Aug 2023	**European Para Championship,** Media and Visitor Services	*Rotterdam*
Aug 2023	**UEFA Super Cup,** Ticketing Volunteer	*Greece, Athens*
June 2019	**AIESEC in Vietnam,** Global Volunteer (Education and Public Speaking)	*Ho Chi Minh City*

Education

AMOS Sport Business School

Paris, France

Masters in Global Sports Business Management with Digital Transformation

Sep. 2022 - May 2025

- Study Trips to Munich, South Korea and Chicago
- **Thesis:** Andorra Sports Insight Hub: Enhancing Event Experience and Economic Growth through Data Integration

Vellore Institute of Technology

Vellore, India

Bachelors of Technology in Mechanical Engineering (CGPA: 8.63/10)

June 2018 - May 2022

- Thesis title: Engineering Changes in Powertrain and Trim chassis in Automotives, Tata Motors

Skills

Programming	Python
Software Tools	Adobe Suite, Advanced MS Office, Autodesk Loomly, Meta Business Analytics, Google Workspace, Notion
Soft Skills	Adaptable, Detail oriented, Cross culture communication, Fast-Paced, Problem-solving, Quick-Learner, Creative, Tech Savvy
Hard Skills	Content Creation, Data Analytics, Event Management, Project Management, Social Media Management, Sports Broadcasting, Venue Overlay, Video Editing
Languages	English, French, Hindi

Certification

May 2025	**Meta Social Media Marketing,** Meta & Coursera
Nov 2024	**IOC Learning Sprint - Olympism 365,** International Olympic Committee
Dec 2020	**Sport Event Management,** Indian institute of sports management
May 2020	**Marketing Management,** Vellore Institute of Technology Online Learning